

934132 - ELF - COSMETICS - WW - 72H

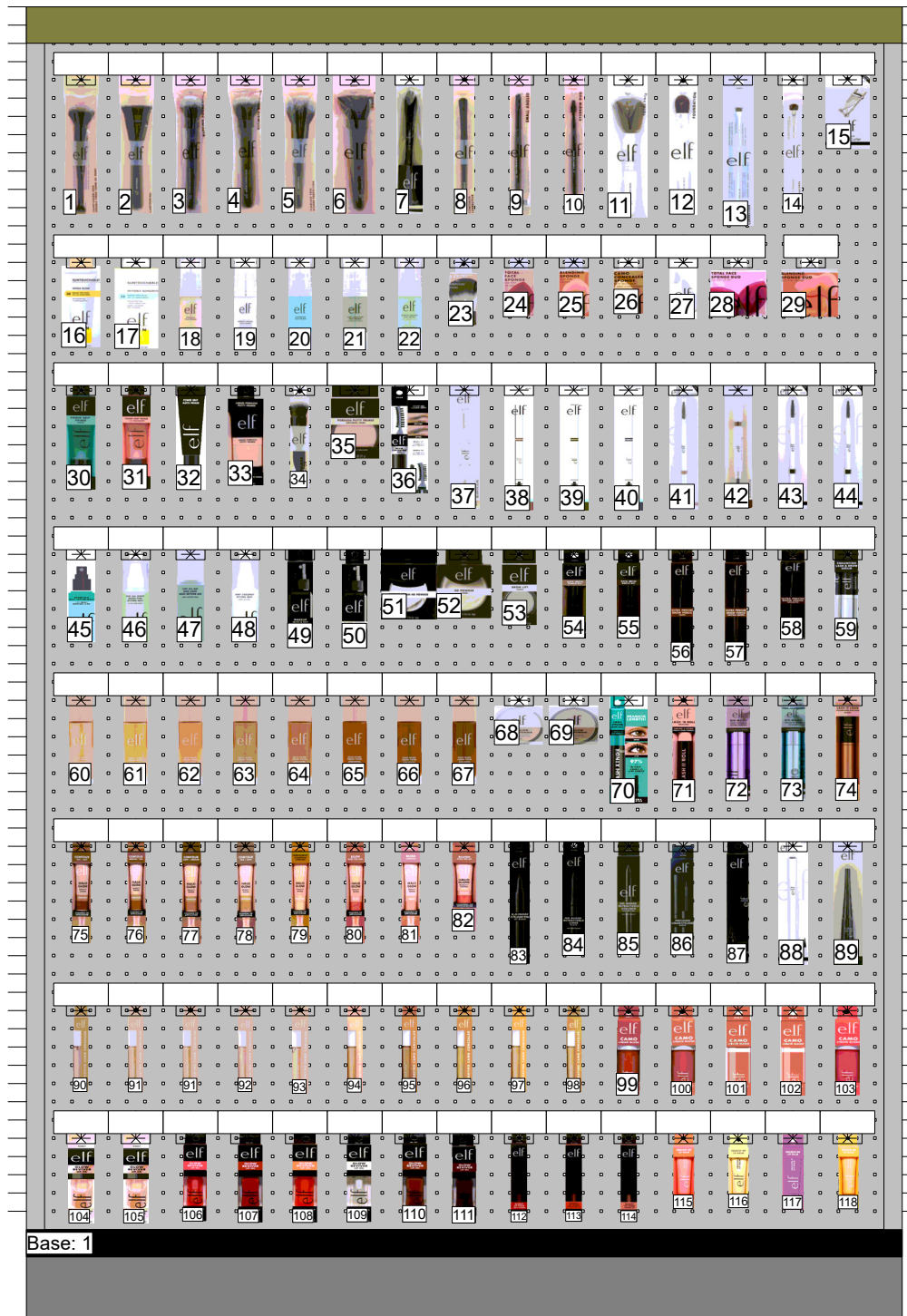
4"W X 72"H MADIX FIXTURE

Item Change(s)

CONUS WLP LAUNCH DATE: 21 Mar 2025

OCONUS WLP LAUNCH DATE: 02 May 2025

****DO NOT BEGIN RESET UNTIL NOTIFIED BY WORKLOAD PLANNING****



QTY: 1 - 48"W X18"D X 72"H MADIX GONDOLA

QTY: 114 - 9" UPC PEGHOOK



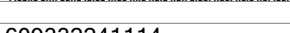
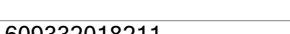
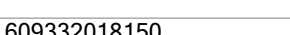
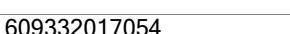
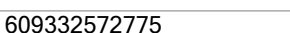
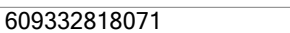
ALL NEW ITEMS MAY NOT BE IN THE STORE BY THE POG RESET DATE
PLEASE REFERENCE THE STRATEGY MESSAGE FOR ADDITIONAL INFORMATION

ASAP BARCODE

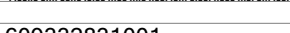
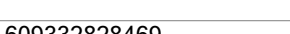
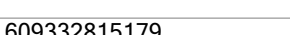
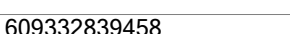
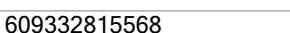
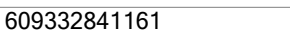


New:35 Rem:25

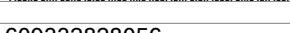
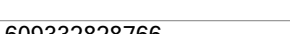
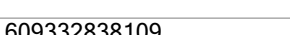
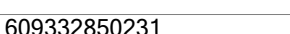
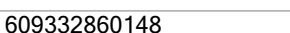
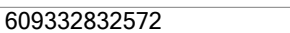
Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
1	3070829 609332841802	ELF COMPLEXION DUO BRUSH	E.L.F. / 84180	609332841802 	
2	7799941 609332840355	CONTOURING BRUSH	E.L.F. / 84035	609332840355 	
New					
3	8613187 609332840393	SELFIE FOUNDAT BLUR BRUSH	E.L.F. / 84039	609332840393 	
4	7799942 609332840348	ULTIMATE BLENDING BRUSH	E.L.F. / 84034	609332840348 	
5	8613180 609332840386	FLAWLESS FACE BRUSH	E.L.F. / 84038	609332840386 	
6	7357654 609332840034	POWDER BRUSH	E.L.F. / 84003	609332840034 	
New					
7	7327323 609332840119	BLUSH BRUSH	E.L.F. / 84011	609332840119 	
New					
8	3411424 609332840072	CONCEALER BRUSH	E.L.F. / 84007	609332840072 	
9	7327322 609332840102	SMALL ANGLED BRUSH	E.L.F. / 84010	609332840102 	
10	8613189 609332840331	EYEBROW DUO BRUSH	E.L.F. / 84033	609332840331 	
11	7357675 609332241121	TOTAL FACE BRUSH	E.L.F. / 24112E	609332241121 	
12	7357674 609332241114	FOUNDATION BRUSH	E.L.F. / 24111E	609332241114 	
13	7357552 609332018211	ELF CONCEALER BRUSH	E.L.F. / 1821	609332018211 	
14	7357551 609332018150	EYE SHADOW BRUSH	E.L.F. / 1815	609332018150 	
15	7357543 609332017054	MECHANICAL EYE LASH CURLR	E.L.F. / 1705	609332017054 	
16	3411422 609332572775	SUNTOUCHABLE WHOA GLOW SPF 30	E.L.F. / 57277	609332572775 	
17	3790346 609332818071	ELF SUNTOUCHABLE INVISIBLE SUNSCREEN SPF 35	E.L.F. / 81807	609332818071 	

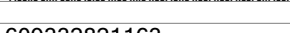
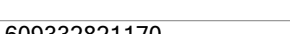
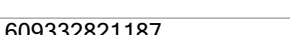
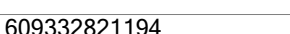
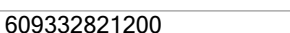
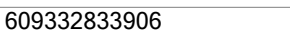
Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
18	1194272	PORELESS FACE PRIMERLRG	E.L.F. / 83409	609332834095	
	609332834095				
19	1194275	MINERALINFUSED FCE PRIMERLG	E.L.F. / 83413	609332834132	
New	609332834132				
20	1194276	HYDRATING FACE PRIMERLG	E.L.F. / 83414	609332834149	
	609332834149				
21	3070837	ELF TONE ADJUSTING FACE PRIMER	E.L.F. / 83411	609332834118	
	609332834118				
22	1194273	BLEMISH CNTRL FACE PRIMERLG	E.L.F. / 83415	609332834156	
	609332834156				
23	7357661	KABUKI FACE BRUSH	E.L.F. / 85011	609332850118	
	609332850118				
24	1782301	ELF TOTAL FACE SPONGE	E.L.F. / 84061	609332840614	
	609332840614				
25	8613182	BLENDING SPONGE	E.L.F. / 84046	609332840461	
	609332840461				
26	2332357	CAMO CONCEALER SPONGE	E.L.F. / 84819	609332848191	
	609332848191				
27	1194253	PRECISION SPONGE TRIO	E.L.F. / 85325	609332853256	
	609332853256				
28	2558710	ELF TOTAL FACE SPONGE DUO	E.L.F. / 84135	609332841352	
	609332841352				
29	1773155	DUO BLENDING SPONGE	E.L.F. / 83100	609332831001	
	609332831001				
30	3070858	ELF POWER GRIP PRIMER	E.L.F. / 82846	609332828469	
	609332828469				
31	3411420	POWER GRIP PRIMER PLUS NIACINAMIDE	E.L.F. / 81517	609332815179	
	609332815179				
32	4194188	POWER GRIP PRIMER	E.L.F. / 83945	609332839458	
New	609332839458				
33	3790339	ELF LIQUID PORELESS PUTTY PRIMER UNIVERSAL SHEER	E.L.F. / 81556	609332815568	
	609332815568				
34	3070827	ELF PUTTY PRIMER APPLICATOR	E.L.F. / 84116	609332841161	
	609332841161				

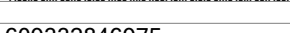
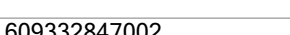
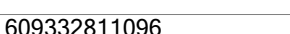
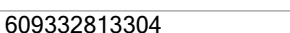
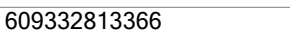
Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
35	1770239 609332859128	PUTTY PRIMER	E.L.F. / 85912	609332859128 	
36 New	4194208 609332817654	BROW LAMINATING GEL	E.L.F. / 81765	609332817654 	
37	7357664 609332216631	CLEAR BROW LASH MASCARA	E.L.F. / 21663E	609332216631 	
38 New	3790351 609332827196	ELF INSTANT LIFT WATERPROOF BROW PENCIL TAUPE	E.L.F. / 82719	609332827196 	
39 New	3790350 609332827202	ELF INSTANT LIFT WATERPROOF BROW PENCIL NEUTRAL BRO...	E.L.F. / 82720	609332827202 	
40 New	3790349 609332827226	ELF INSTANT LIFT WATERPROOF BROW PENCIL DEEP BROWN	E.L.F. / 82722	609332827226 	
41	1770305 609332219700	INSTANT LIFT BROW PENCIL	E.L.F. / 21970	609332219700 	
42	7799932 609332217218	INSTANT LIFT BROW PENCIL	E.L.F. / 21721	609332217218 	
43	7799933 609332217225	INSTANT LIFT BROW PENCIL	E.L.F. / 21722	609332217225 	
44	7799934 609332217232	INSTANT LIFT BROW PENCIL	E.L.F. / 21723	609332217232 	
45 New	4194210 609332847590	ELF POWER GRIP DEWY SETTING SPRAY	E.L.F. / 84759	609332847590 	
46	2563398 609332828056	ELF SAN SETTING MIST	E.L.F. / 80805	609332828056 	
47	3070848 609332828766	ELF STAY ALL DAY BLUE LIGHT MICRO FINE SETTING SPRAY	E.L.F. / 82876	609332828766 	
48	2558702 609332838109	ELF DEWY COCONUT SETTING MIST	E.L.F. / 83810	609332838109 	
49 New	7357662 609332850231	MIST FIX	E.L.F. / 85023	609332850231 	
50	1194315 609332860148	MATTE MAGIC MIST SET	E.L.F. / 86014	609332860148 	
51	7799940 609332832572	PERFECT FINISH HD POWDER	E.L.F. / 83257	609332832572 	

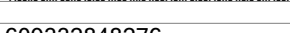
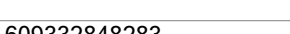
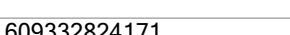
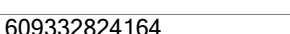
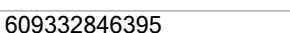
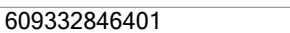
Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
52	7357644	HIGH DEFINITION POWDER	E.L.F. / 83331	609332833319	
	609332833319				
53	3411414	BROW LIFT CLEAR	E.L.F. / 82998	609332829985	
	609332829985				
54	2597982	ELF WOW BROW GEL BROWN	E.L.F. / 83573	609332835733	
New	609332835733				
55	2597983	ELF WOW BROW GEL DEEP BROWN	E.L.F. / 83574	609332835740	
New	609332835740				
56	1770309	ULTRA PRECISE BROW PENCIL	E.L.F. / 81195	609332811959	
New	609332811959				
57	1770308	ULTRA PRECISE BROW PENCIL	E.L.F. / 81197	609332811973	
New	609332811973				
58	3070850	ELF ULTRA PRECISE BROW PENCIL BRUNETTE	E.L.F. / 81198	609332811980	
New	609332811980				
59	3070836	ELF ENHANCING LASH & BROW SERUM	E.L.F. / 82260	609332822603	
New	609332822603				
60	3790326	ELF HALO LIQUID FILTER FAIR	E.L.F. / 82113	609332821132	
	609332821132				
61	3790327	ELF HALO GLOW LIQUID FILTER FAIR/LIGHT	E.L.F. / 82114	609332821149	
	609332821149				
62	3790329	ELF HALO GLOW LIQUID FILTER LIGHT/MEDIUM	E.L.F. / 82115	609332821156	
	609332821156				
63	3791675	ELF HALO GLOW LIQUID FILTER MEDIUM	E.L.F. / 82116	609332821163	
	609332821163				
64	3790330	ELF HALO GLOW LIQUID FILTER MEDIUM/TAN	E.L.F. / 82117	609332821170	
	609332821170				
65	3790325	ELF HALO GLOW LIQUID FILTER TAN/DEEP	E.L.F. / 82118	609332821187	
	609332821187				
66	3790328	ELF HALO GLOW LIQUID FILTER DEEP/RICH	E.L.F. / 82119	609332821194	
	609332821194				
67	3790332	ELF HALO GLOW LIQUID FILTER RICH	E.L.F. / 82120	609332821200	
	609332821200				
68	2287366	HALO GLOW SETTING POWDER	E.L.F. / 83390	609332833906	
	609332833906				

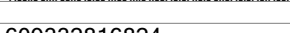
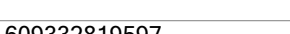
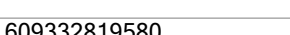
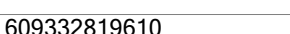
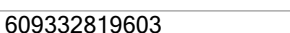
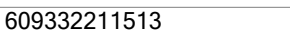
Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
69	2287357 609332833913	HALO GLOW SETTING POWDER	E.L.F. / 83391	609332833913 	
70 New	4194212 609332815889	ELF LASH XTNR MASCARA PITCH BLACK	E.L.F. / 81588	609332815889 	
71	3790337 609332830721	ELF LASH N ROLL MASCARA PITCH BLACK	E.L.F. / 83072	609332830721 	
72	3070830 609332815810	ELF BIG MOOD MASCARA	E.L.F. / 81581	609332815810 	
73	3070832 609332823419	ELF BIG MOOD WATERPROOF MASCARA	E.L.F. / 82341	609332823419 	
74	2558705 609332815803	ELF LASH IT LOUD MASCARA	E.L.F. / 81580	609332815803 	
75	3790323 609332847071	ELF HALO GLOW CONTOUR BEAUTY WAND TAN/DEEP	E.L.F. / 84707	609332847071 	
76	3790322 609332847064	ELF HALO GLOW CONTOUR BEAUTY WAND MEDIUM/TAN	E.L.F. / 84706	609332847064 	
77	3790320 609332847057	ELF HALO GLOW CONTOUR BEAUTY WAND LIGHT/MEDIUM	E.L.F. / 84705	609332847057 	
78	3790321 609332847040	ELF HALO GLOW CONTOUR BEAUTY WAND FAIR/LIGHT	E.L.F. / 84704	609332847040 	
79	3790324 609332846906	ELF HALO GLOW HIGHLIGHT BEAUTY WAND CHAMPAGNE CAM... N	E.L.F. / 84690	609332846906 	
80	3790319 609332846975	ELF HALO GLOW BLUSH BEAUTY WAND ROSE YOU SLAY	E.L.F. / 84697	609332846975 	
81	3790317 609332846968	ELF HALO GLOW BLUSH BEAUTY WAND CANDLELIT	E.L.F. / 84696	609332846968 	
82 New	4194249 609332847002	ELF HALO GLOW BLUSH BEAUTY WAND PINK ME UP	E.L.F. / 84700	609332847002 	
83	1770278 609332811096	INTENSE H2O PROOF EYELINER PEN	E.L.F. / 81109	609332811096 	
84	1770275 609332813304	NO BUDGE RETRACTABLE LINER	E.L.F. / 81330	609332813304 	
85 New	2597986 609332813366	ELF NO BUDGE RETRACTABLE EYELINER	E.L.F. / 81336	609332813366 	

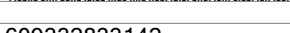
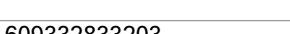
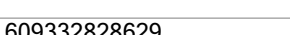
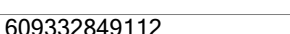
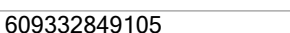
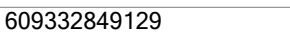
Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
86	3070851	ELF PRECISION LIQUID EYELINER	E.L.F. / 81206	609332812062	
	609332812062				
87	7799952	INTENSE INK EYELINER	E.L.F. / 81217	609332812178	
New	609332812178				
88	7357570	WATERPROOF EYELINER PEN	E.L.F. / 21651	609332216518	
New	609332216518				
89	7357665	EXPERT LIQUID LINER	E.L.F. / 21702E	609332217027	
New	609332217027				
90	2287395	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84820	609332848207	
	609332848207				
91	2287393	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84821	609332848214	
	609332848214				
92	2287400	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84822	609332848221	
	609332848221				
93	2287397	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84823	609332848238	
	609332848238				
94	2287383	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84824	609332848245	
	609332848245				
95	2287381	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84825	609332848252	
	609332848252				
96	2287391	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84826	609332848269	
	609332848269				
97	2287387	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84827	609332848276	
	609332848276				
98	2287377	HYDRATING SATIN CAMO CONCEALER	E.L.F. / 84828	609332848283	
	609332848283				
99	4194218	ELF CAMO LIQUID BLUSH SUAVE MAUVE	E.L.F. / 82417	609332824171	
New	609332824171				
100	4194214	ELF CAMO LIQUID BLUSH DUSTY ROSE	E.L.F. / 82416	609332824164	
New	609332824164				
101	4194216	ELF CAMO LIQUID BLUSH COPPER ETIQUETTE	E.L.F. / 84639	609332846395	
New	609332846395				
102	4194217	ELF CAMO LIQUID BLUSH CHEEKY LYCHEE	E.L.F. / 84640	609332846401	
New	609332846401				

Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
103	4194213	ELF CAMO LIQUID BLUSH PINKY PROMISE	E.L.F. / 82423	609332824232	
New	609332824232				
104	4194250	ELF GLOW REVIVER LIP OIL GLIMMER SUPER NEUTRAL	E.L.F. / 83049	609332830493	
New	609332830493				
105	4194251	ELF GLOW REVIVER LIP OIL GLIMMER PRINCESS CUT	E.L.F. / 83050	609332830509	
New	609332830509				
106	3790311	GLOW REVIVER LIP OIL PINK QUARTZ	E.L.F. / 82004	609332820043	
	609332820043				
107	3790314	ELF GLOW REVIVER LIP OIL ROSE ENVY	E.L.F. / 82006	609332820067	
	609332820067				
108	3790313	ELF GLOW REVIVER OIL CORAL FIXATION	E.L.F. / 82007	609332820074	
	609332820074				
109	3790316	ELF GLOW REVIVER LIP OIL CRYSTAL CLEAR	E.L.F. / 82010	609332820104	
	609332820104				
110	3790312	GLOW REVIVER LIP OIL HONEY TALKS	E.L.F. / 82005	609332820050	
	609332820050				
111	4194211	ELF GLOW REVIVER LIP OIL JAM SESSION	E.L.F. / 82009	609332820098	
New	609332820098				
112	3790309	GLOSSY LIP STAIN	E.L.F. / 81683	609332816831	
	609332816831				
113	3790308	GLOSSY LIP STAIN	E.L.F. / 81683	609332816886	
	609332816886				
114	3790310	ELF GLOSSY LIP STAIN PINKIES UP	E.L.F. / 81682	609332816824	
	609332816824				
115	3790342	ELF SQUEEZE ME LIP BALM STRAWBERRY	E.L.F. / 81959	609332819597	
New	609332819597				
116	3790343	ELF SQUEEZE ME LIP BALM VANILLA FROSTING	E.L.F. / 81958	609332819580	
New	609332819580				
117	3790345	ELF SQUEEZE ME LIP BALM GRAPE	E.L.F. / 81961	609332819610	
New	609332819610				
118	3790344	ELF SQUEEZE ME LIP BALM PEACH	E.L.F. / 81960	609332819603	
New	609332819603				
	3411413	BITE SIZE EYESHADOW I LOVE YOU A LATTE	E.L.F. / 21151	609332211513	
Rem	609332211513				

Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
	2287441	BITE SIZE EYESHADOWS	E.L.F. / 29921	609332299214	
Rem	609332299214				
	2287412	BITE SIZE EYESHADOWS	E.L.F. / 29924	609332299245	
Rem	609332299245				
	7357679	POWDER BRUSH	E.L.F. / 24115	609332241152	
Rem	609332241152				
	3411415	BROW LIFT APPLICATOR	E.L.F. / 82999	609332829992	
Rem	609332829992				
	1773159	16HR CAMO CONCEALER	E.L.F. / 85841	609332858411	
Rem	609332858411				
	1773160	16HR CAMO CONCEALER	E.L.F. / 85842	609332858428	
Rem	609332858428				
	1773195	16HR CAMO CONCEALER	E.L.F. / 85843	609332858435	
Rem	609332858435				
	1773196	16HR CAMO CONCEALER	E.L.F. / 85844	609332858442	
Rem	609332858442				
	1773197	16HR CAMO CONCEALER	E.L.F. / 85845	609332858459	
Rem	609332858459				
	1773191	16HR CAMO CONCEALER	E.L.F. / 85846	609332858466	
Rem	609332858466				
	1773193	16HR CAMO CONCEALER	E.L.F. / 85848	609332858480	
Rem	609332858480				
	7357642	BLUSH PALETTE	E.L.F. / 83314	609332833142	
Rem	609332833142				
	7799945	CONTOUR PALETTE	E.L.F. / 83320	609332833203	
Rem	609332833203				
	3456511	CAMO CC CREAM FAIR 100W	E.L.F. / 82862	609332828629	
Rem	609332828629				
	2558739	ELF CAMO CC CREAM	E.L.F. / 84911	609332849112	
Rem	609332849112				
	2558734	ELF CAMO CC CREAM	E.L.F. / 84910	609332849105	
Rem	609332849105				
	2558732	ELF CAMO CC CREAM	E.L.F. / 84912	609332849129	
Rem	609332849129				

Stock Assortment Listing

Loc. ID Status	CRC UPC	Description	Vendor/Style	UPC Barcode	On Hand
	3456510	CAMO CC CREAM FAIR 125C	E.L.F. / 82863	609332828636	
Rem	609332828636				
	3411423	CAMO CC CREAM LIGHT 205 C	E.L.F. / 82864	609332828643	
Rem	609332828643				
	2558733	ELF CAMO CC CREAM	E.L.F. / 84913	609332849136	
Rem	609332849136				
	2558738	ELF CAMO CC CREAM	E.L.F. / 84914	609332849143	
Rem	609332849143				
	3790318	ELF HALO GLOW BLUSH BEAUT Y WAND MAGIC HOUR	E.L.F. / 84698	609332846982	
Rem	609332846982				
	3070847	ELF ACNE FIGHTING PUTTY PRIMER	E.L.F. / 85909	609332859098	
Rem	609332859098				
	2287384	LUMINOUS PUTTY PRIMER	E.L.F. / 85910	609332859104	
Rem	609332859104				